

Job Posting - Freelance Content Writer

InnoVergent - a cloud-based accounting and financial management software consulting firm - is searching for a content writer to assist in developing strategic marketing communications. As a full time employee, you will be responsible for assisting in writing copy for e-mail blasts, writing a weekly blog post (4+ per month), and developing longer content such as whitepapers and executive briefs.

Skills

- Excellent writing and copy editing skills
- Knowledge of SEO principles and keyword analysis best practices
- WordPress/HTML experience preferred

There is potential for this role to evolve into a full-time employee with benefits. This position will report to the Digital Marketing Manager. If you meet requirements above, then we want to meet you! Interested applicants should send their resume to Sierra Moore, Digital Marketing Manager at smoore@innovergent.com.

About InnoVergent

InnoVergent is a cloud-based accounting and financial management software consulting firm specializing in helping clients assess, implement and integrate business systems. Founded in 2006, the company is a longstanding partner of NetSuite, Intacct and Adaptive Insights. This highly unique portfolio of best in class software and services is backed by years of experience and successful implementations. InnoVergent is headquartered in Alpharetta, GA.

At InnoVergent, we know that our company is only as good as our employees. You will get a chance to work closely with an incredibly dedicated group of people who are serious about putting great products and services into the marketplace. We continually search for candidates who share our beliefs and values. Common traits that we admire are:

- Enjoy the start-up atmosphere and flexible shifting priorities
- Think big, and bring new ideas to the table, regardless of your rank or title
- Overriding ambition and proactive nature, combined with the ability to inspire others
- Be results driven-always. Must be willing to do what it takes to make each project a success
- Quick learner. Must know when to listen and when to take charge.
- Obsessive about quality and customer satisfaction

Our clients are located throughout North America with operations around the globe and we are there to assist them with local and international operations. Learn more about us at www.innovergent.com.