



Instructions for Webinar HTML Templates

Please use this webinar html template as a starting point in creating a marketing campaign to send to your prospects and current customers. A front end registration web page should be created on your website so lead registration information can be received. Update the webinar html template with your company's contact information and social media links. The links in the webinar html template currently point directly to the webinar replay recording link which is also listed below. These links should be updated with your registration page URL.

Critical Metrics for Benchmarking Software Company Success Webinar Replay Recording Link:

https://netsuite.webex.com/netsuite/onstage/playback.php?FileName=https%3A%2F%2Fsystem.netsuite.com%2Fc.NLCORP%2Fportal%2Fwebinars%2FWebinar_Critical_Mass_%20software_121511%2FWebinar_Critical_Metric_%20software_121511.wrf