



## Marketing Intern

InnoVergent is a Value-Added Reseller (VAR) of the following cloud-based ERP and Financial software solutions: NetSuite, OpenAir, and Adaptive Insights. We have been a valued partner of these solutions for 10+ years and are looking to expand our team!

Under the direction of the InnoVergent supervising staff member, the intern will be immersed in the marketing world of enterprise-level cloud software for private and public sectors. The intern will assist in populating the marketing database, lead nurturing, marketing campaigns, event planning and occasional content writing for both print and web.

This is a great opportunity for a self-driven individual who enjoys working in a fast-paced environment with an analytical approach. This role is for someone who is looking to make a significant contribution to the team and is eager to learn and grow within the company.

### Key Responsibilities Include:

- Populating the marketing database
- Lead nurturing
- Marketing campaigns
- Event planning
- Occasional content writing for both print and web

### Required Qualifications:

- At least sophomore-level status at an accredited college or university
- Communication, English, Public Relations, Marketing or related field emphasis
- Proficient in Microsoft Office Suite
- Experience in Adobe Creative Suite a plus, but not required

### InnoVergent will provide the intern:

- Practical, hands on experience
- Real-world portfolio pieces
- Opportunity to create professional contacts and network accordingly
- Working knowledge of an internal marketing department



## **Additional Details:**

- \$10/ hour pay rate
- The intern will work 40 hours each week until July 30 and 20 hours each week during the month of August unless otherwise arranged. Hours are flexible.
- InnoVergent will provide the intern with a computer to use during the internship.
- InnoVergent is headquartered in Alpharetta, GA
- Our clients are located across North America, some with international operations
  - We support both local and international operations.

## **Our Culture:**

At InnoVergent, we know that our company is only as powerful as our employees so we are searching for the right individual to bring on board! This role would allow the opportunity to work with an incredibly dedicated team who is committed to adding superior products and excellent services into the marketplace. We pride ourselves on our commitment to ultimate customer satisfaction, as we firmly believe that this is paramount to our success. This commitment is so great that we have adopted the Net Promoter Score (NPS) indicator, which measures a company's overall customer satisfaction-level as rated by their current customer-base.

Our search includes those individuals who also share in our values and beliefs. When it comes to finding a culture-fit, we identify with the following traits and characteristics:

- Committing to exceptional client engagement.
- Thinking big and bringing new ideas to the table, regardless of title.
- An overriding ambition and a proactive nature, complimented with the ability to inspire others.
- Ability to thrive in the start-up atmosphere with the flexibility to work under shifting priorities.
- The determination to make each project a success from a results-driven outlook.
- The skills of a quick-learner with the ability to discern the appropriate time to listen and when to take charge.
- An obsessive approach to quality of work and achieving overall customer satisfaction.

If you meet or exceed the requirements above, we want to meet you! Interested applicants should send resume to [careers@innovergent.com](mailto:careers@innovergent.com). All applicants must be legally able to work in the US without sponsorship.