

# Achieve Operational Excellence with InnoVergent's Business Equilibrium Services for Emerging High-Tech Companies

## Business Equilibrium — What Does that Mean?

Normally defined in scientific disciplines as “a state in which opposing forces or influences are balanced,” InnoVergent believes that equilibrium in the business world is the optimal environment which facilitates growth and flexibility. With a universal understanding of existing operational problems that have led to a chaotic environment, InnoVergent can help you overcome those negative forces working in opposition to your financial potential. We'll set you on a trajectory that will help ensure your business operations are balanced with your focused work to grow your company.

The evolution of your company from start-up to emerging powerhouse requires attention to the internal functioning of your organization — the chaotic state created as a result of needing to generate revenue and funding has suddenly erupted into inefficiencies that are now costing you money and slowing growth. No matter what your exit strategy is, you need to build greater value for your company. And you need your company's processes to be in complete sync with everything you're doing to grow your business.

First and foremost, you need to make sure your entire company utilizes business systems and best-practice processes that create “a single version of the truth.” With comprehensive visibility and usability of this data, all members of the management team will discuss and make decisions about the same problems.

## InnoVergent Delivers the Operational Equilibrium You Need for Your Emerging Business

Our team of expert business, finance and accounting, analytics, and technical consultants work hand-in-hand with your team to customize a succinct road map of initiatives that will balance your operations with your business strategies and goals. Our methodology focuses on improvement opportunities and includes:

- Gaining a comprehensive and objective understanding of the current state of your business. We quickly identify the pain points that, when resolved, will provide significant improvements in your overall operations and cash flow.
- Documenting this information in the form of tangible and understandable “problem statements” that enable an actionable approach to problem resolution.
- Assessing each unique problem for its connection and influence on all other problem areas to ensure that solutions holistically cure challenges and fill process gaps.
- Uncovering previously hidden or potential obstacles that could result from actions to solve original problems. We work to preemptively combat compounding problem areas so that the solution to one problem doesn't cause additional snags.
- Establishing KPIs (Key Performance Indicators) and metrics that help monitor and automate decision making. The KPIs are used to continually assess the results achieved from initiatives implemented to solve identified challenges – software, processes, ongoing reporting, business analytics, etc.



# Achieve Operational Excellence with InnoVergent's Business Equilibrium Services for Emerging High-Tech Companies

## InnoVergent Quickly Gets You on Track Toward Operational Excellence

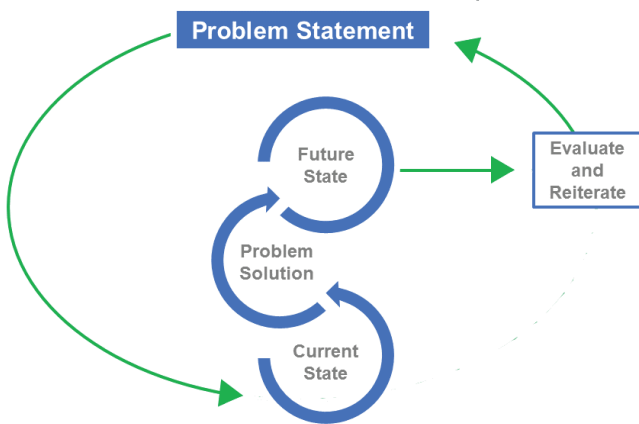
Our Business Equilibrium Services help you:

- Understand the true current state of your business, define your desired future state and develop an aggressive action plan to get there.
- Organize, select and implement the best projects that solve your unique business challenges and help ensure you reach your financial goals.
- Increase C-suite visibility into the analytics that lead to better strategic decision making.
- Boost productivity with automated decision making that relies on business systems that deliver accurate data-driven results every time.
- Streamline and simplify processes to increase efficiencies and reduce operational costs.
- Free staff capacity so they can best focus on what matters most to your business and customers.

These benefits create an environment for positive change that fuel your company's growth in a scalable manner. InnoVergent develops discovery analyses and solution reports that specifically outline your operational challenges, along with detailed project methodologies for quickly implementing corrective best-practice solutions, systems and processes that integrate efficiently with your business goals.

## InnoVergent Enables Your Corporate Transformation Today and Enhances Your Decision Making Well into the Future

With our nimble, structured and disciplined approach to problem discovery, identification, solution and ongoing maintenance, your company can quickly move from a chaotic state to an environment in which simple, easily solvable problems are managed immediately. Your fully optimized and focused business will no longer negatively impact your primary strategic focus and revenue generation. Moving forward, you will exist in a business environment with an established process that ensures business equilibrium is maintained continually, leading to your ability to quickly increase the value of your company.



## InnoVergent

As leading industry experts in cloud-based accounting and financial software, InnoVergent provides customers with consulting, training and implementation services for Oracle | NetSuite, Adaptive Insights and OpenAir. InnoVergent becomes a trusted advisor to our customers and guarantees an efficient and optimized implementation of the right solution focused on meeting the unique challenges of each company. Our experienced team includes former CPAs, CFOs, accounting experts and Six Sigma and software-certified professionals who work to improve efficiencies and streamline operations for our customers, saving organizations time and money.